

WEB DEVELOPMENT SERVICES & PRICING GUIDE

Digital Solutions for Healthcare & Nursing Organisations

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ABOUT

Who I Am

I build structured, scalable, and user-focused digital platforms for organisations, particularly within healthcare and professional ecosystems.

My focus goes beyond creating websites. I develop systems that improve communication, visibility, and operational efficiency — combining a clinical understanding of healthcare with the technical rigour of modern web development.

- Strong understanding of healthcare & organisational systems
- Focus on structure, usability, and long-term scalability
- Clean, fast, and secure builds — no shortcuts
- Long-term thinking, not just one-time delivery

SERVICES

What I Offer

I offer web development services tailored to different levels of need — from clean professional websites to full-scale digital platforms. Every project is built with performance, security, and scalability in mind.

PACKAGE 01

Basic Website

■ **250,000** — ■ **300,000**

For individuals and small brands that need a clean, professional online presence.

Includes:

- Homepage
- About page
- Contact page
- Mobile responsiveness
- Basic SEO setup
- Deployment to live domain

PACKAGE 02

Standard Website

■ **350,000** – ■ **600,000**

For structured organisations, associations, and growing brands.

Includes:

- Homepage
- About page
- Team / Leadership page
- News / Blog system
- Events page
- Contact page
- Newsletter subscription
- SEO, sitemap, and Google indexing
- Security and performance optimisation

PACKAGE 03

Premium Digital Platform

■ **700,000** – ■ **1,200,000+**

For organisations building scalable digital systems, not just websites.

Includes:

- Everything in the Standard package
- Membership registration system
- User dashboard
- Admin panel
- Payment integration
- Role-based access control
- Email notification system

PROCESS

How We Work Together

Every project follows a structured process to ensure clarity, alignment, and quality at every stage.

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|--|--|---|--|--|
| <p>01</p> <p>Requirement Discussion</p> <p>We align on goals, scope, and expectations.</p> | <p>02</p> <p>Planning & Structure</p> <p>Sitemap, content plan, and project roadmap.</p> | <p>03</p> <p>Design & Development</p> <p>Build phase with regular progress updates.</p> | <p>04</p> <p>Review & Revisions</p> <p>Your feedback shapes the final product.</p> | <p>05</p> <p>Deployment & Handover</p> <p>Go live, full handover, and post-launch support.</p> |
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PRICING

How Pricing Works

- Pricing depends on the scope and complexity of each project.
- Projects may be executed in phases based on available funding.
- A 50% upfront payment is required before commencement.
- The balance is due upon completion and before final handover.

ADD-ONS

Additional Services

The following services are available as optional additions to any package:

- Website maintenance and content updates
- Performance optimisation and speed audits
- Feature upgrades and third-party integrations
- Ongoing technical support and consultation

PORTFOLIO

Selected Work

A full portfolio of selected projects — including web platforms, dashboards, and digital health tools — is available at:



CONTACT

Get In Touch

Ready to start a project or discuss your organisation's digital needs? Reach out directly.

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